

## March 14-15, 2014 Bay Area AltCar Conference, Expo & Ride & Drive

## Please Join:

























## **Opening Day Conference Sessions:**



Damian Breen, Deputy Air Pollution Control Officer, Bay Area Air Quality Management District

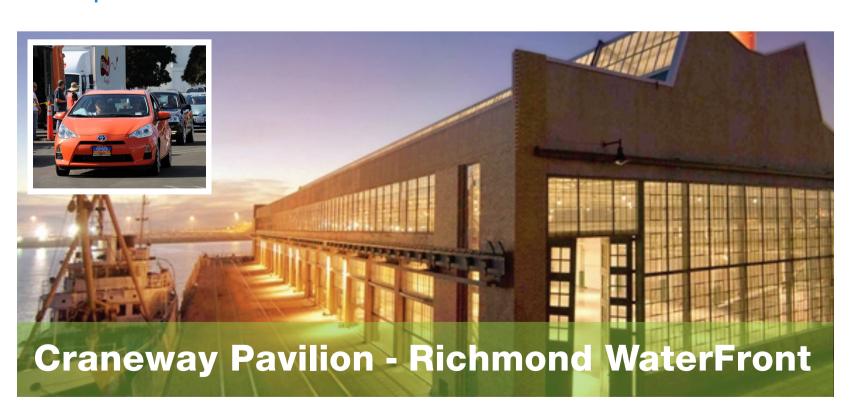
Plug-In Electric Vehicle Readiness Plan for Local Governments and Industry

Sponsored by the Association of Bay Area Governments, Bay Area Air Quality Management District, and Metropolitan Transportation Commission

New! Best Practices for Deployment of Alternative Fuels Infrastructure – Tools for Local Government Agencies

Sponsored by the Bay Area Air Quality Management District, and San Francisco, and East Bay and Silicon Valley Clean Cities Coalitions

"The AltCar Conference comes at a critical time for the Bay Area consumers as they make decisions about choosing alternatives to traditional gasoline powered vehicles," said Jack Broadbent, CEO, BAAQMD. "This conference provides an opportunity for the public, local governments and fleet owners to think differently about their transportation which will translate into cleaner air in our communities."



Please Visit: AltcarExpoNorCal for registration & event details

Contact Platia Productions 310-390-2930 for exhibitor & sponsorship opportunities